



HI SUN TECHNOLOGY (CHINA) LIMITED

高陽科技（中國）有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 818.HK)

Hi Sun Technology Announces 2024 Annual Results: Recorded an Adjusted Net Profit of HK\$233.4 Million Advancing Digital Strategy and Accelerating Overseas Layout Implementation

[20 March 2025, Hong Kong] **Hi Sun Technology (China) Limited** (the “Company”, Stock code: 818.HK), a leading payment and digital services & finance solutions provider in China, announced the audited consolidated results of the Company and its subsidiaries (the “Group”) for the twelve months ended 31 December, 2024 (the “Year”).

Results Highlights

1. In 2024, the Group continued to focus on frequent small-value payment transactions, and continuously advanced digital strategy. During the Year, digital payment volume continued to grow significantly with YoY growth of more than 30%; The PaaS platform continued to bring in new partners during the Year, continuously covering various business transactions across various sectors;
2. In terms of cross-border business, the Group continued to establish differentiated service capabilities for local platforms in overseas regions during the Year, such as South America, Southeast Asia and the Middle East, while expanding the scope of our services across more business scenarios;
3. Benefiting from the support of self-developed digital products, the coverage of the Group's digital operation products has further expanded, currently covering retailing, used car dealership and catering industries. The digital management products we launched for the catering industry in 2024 have reached North America, Europe, Southeast Asia and Mainland China. We have secured contracts with 20,000 stores, and with more than 5,000 put into operation.
4. In terms of fintech services, Suixin Cloud Chain Technology Service Platform continued to focus on the corporate credit and data credit business, offering a diverse range of services and products. E-Finance, a credit product we launched in the first half of 2024, attained solid progress on the issuance of asset-back securities based on our E-Finance business;
5. During the Year, we realized diversified development plans in our asset securitization

business, and introduced innovative note products such as “1+N” model, “N+N” model and “E finance N+N” model to provide greater financial support to financing enterprises through asset securitization. In 2024, the number of registered enterprises on Suixin Cloud Chain Platform increased by more than 1,700, representing a YoY increase of more than 60%.

Financial Highlights

HK\$' 000	FY2024	FY2023	Change
Revenue	2,340,040	2,709,164	-14%
From payment and digital services	1,749,261	1,993,439	-12%
From fintech services	87,799	198,306	-56%
From platform operation solutions	145,312	166,011	-12%
From financial solutions	273,872	304,621	-10%
Gross profit	908,802	992,177	-8%
Gross margin	38.8%	36.6%	+2.2pp
Segmental EBITDA (before unallocated items) ¹	172,840	300,875	-43%
From payment and digital services	190,297	297,203	-36%
From fintech services	(20,631)	47,748	N/A
From platform operation solutions	(3,970)	(5,492)	N/A
From financial solutions	14,891	(13,515)	N/A
Operating profit, after gain on disposals of subsidiaries, net	99,769	77,822	+28%
Operating profit, before gain on disposals of subsidiaries, net	6,543	74,545	-91%
Adjusted net profit ²	233,439	512,670	-54%
Impairment of investment in an associated company	(141,307)	-	N/A
Fair value losses on financial assets/liability at fair value through profit or loss (“FVPL”), net	(8,804)	(1,573)	N/A
Gain on disposals of subsidiaries, net	93,226	3,277	+2,745%
Profit for the year	176,554	514,374	-66%
Basic earnings per share for profit attributable to the owners of the Company (HK\$)	0.057	0.169	-66%

1. EBITDA is calculated by excluding interest expense, taxes, depreciation, amortization and fair value losses on financial assets/liabilities at FVPL, net from segmental operating profit.

2. Excluding impairment of investment in an associated company, fair value losses on financial assets/liabilities at FVPL, and gains on disposals of subsidiaries, net.

Business Review**Accelerated the Digital Strategy Advancement and Continuously Improved Overseas Expansion Capabilities**

The Group actively implemented the concept of "payment for the people" by focusing on serving frequent small-value payment transactions, and continuously advanced our digital strategy. During the Year, digital payment volume continued to grow significantly with YoY growth of more than 30%.

During the Year, the Group continued to bring in new partners for our PaaS platform, covering multiple business transactions across various sectors, including catering, retail, second-hand car trading market, gas station, hotel, tourist attraction, wet market, property management to campus payment. In addition, the Group also launched self-developed products to help customers in implementing their digital business strategies, currently covering retail, used car dealership and catering industries. Specifically, the product the Group launched for the catering industry in 2024 have reached North America, Europe, Southeast Asia and Mainland China, serving a diverse clientele in the catering industry, including renowned Chinese brands as well as prominent international brands. We have secured contracts with 20,000 stores, and with more than 5,000 put into operation.

In terms of cross-border business, the Group has consistently adhered to a differentiation strategy, continuously exploring opportunities in new regions, new businesses and new platforms. During the Year, the Group continued to build differentiated service capabilities for local platforms in overseas regions, such as South America, Southeast Asia and the Middle East, while expanding the scope of our services across various business scenarios. In 2025, the Group will continue to invest in cutting-edge technologies such as artificial intelligence, big data, and cloud computing, continuously refine the intelligent models, optimize and enhance risk identification capabilities across various business scenarios, accelerate the integration of digital technology and trade and build a more comprehensive, secure, and efficient payment infrastructure for enterprises, thereby promoting the steady development in cross-border business.

In addition, the Group has centered business on the "Easier Payment for Visitors in China" initiative led by the People's Bank of China, smoothening payment pathways for foreign visitors in China. Currently, the Group has obtained CNP (Card-Not-Present) business licenses from three major international card organizations and is capable of connecting domestic enterprises with global businesses in payments as an acquirer, unlocking new opportunities for payments in international trade and also empowering enterprises with more options and flexibilities in cross-border payment. At the same time, in order to alleviate the challenges faced by small and micro merchants when processing foreign cards transactions, the Group strived to lower costs for merchants with a range of innovative products, empowering them

to integrate into the international payment system.

Fintech Innovates Service Matrix, Precise Measures Targeted to Support Financing for Small and Micro Enterprises

In terms of fintech services, the Suixin Cloud Chain Technology Service Platform ("Suixin Cloud Chain") continued to focus on corporate credit and data credit business, with the launch of a variety of products and services, helping SMEs obtain financing the swift and efficient way.

E-Finance (信單 E 融), a credit product the Group launched recently during the Year, attained solid progress on the issuance of asset-back securities based on our E-Finance business. At the same time, we realized the diversified development plans in our asset securitization business, and introduced innovative note products such as "1+N" model, "N+N" model and "E finance N+N" model to provide greater financial support to financing enterprises through asset securitization. The number of registered enterprises on Suixin Cloud Chain Platform increased by more than 1,700 in 2024, representing a YoY increase of more than 60%.

Focus on Business Expansion and Innovation of New Products in Other Business Segments

Platform Operation Solutions: During the Year, the Group has persisted in the operator market and managed to maintain the overall business scale with stable income from the major operation. Under the general backdrop of shrinking expenditures from operators, the addition of several customers from the financial and telecommunications industries to the Group's corporate WeChat marketing agency operation has laid a solid foundation for growth in the next year. In addition, the Group continued to invest in technology research and development, and optimized the underlying platforms, tools and software to ensure the advancement and stability of technologies. Faced with the possibility of operators further reducing costs, the Group will continue to adopt a prudent business strategy, continue to navigate and explore the existing market and expand customer base with a multi-pronged approach.

Financial solutions: Segmental operating profit totalled HK\$9.17 million, turning losses into profits, mainly due to increase in profit margin from overseas markets during the Year. BJ ABS has been committed to providing system services for domestic financial institutions. However, due to the impact of the overall financial environment, demand for system innovation, construction, transformation and regular maintenance from financial clients has been reduced to a certain extent during the Year. In addition, BJ ABS focused on three major directions in the navigation of new business opportunities. Firstly, BJ ABS has invested more in R&D capabilities of financial management system and payment business system in the Bay Area, to better support customers in their business development efforts. Its scope of

business covers several major areas of growth including cross-border financial management, FPS, Swift upgrade, BRICS currency bridge and CIPS access; Secondly, the Group has fully promoted the upgrading of IT application innovation on the customers' end and the Group has been receiving orders for these technologies as they gained recognition from customers; Thirdly, with the launch of IBS9.0, one of our core microservice products, the Group has set its sight on developing urban and agricultural commercial bank customers. For overseas business, Shenzhen Hi Sun has established various overseas offices to support the delivery of existing customer projects, in addition to carrying out market expansion and research and development of new products. In terms of existing customer service, three core business systems for banks were commissioned and delivered during the Year, also an IBM host migration project was put into production. In terms of market expansion, on top of the consolidation of our existing Southeast Asian market, the Group is in the process of outlining the expansion plans in the Middle East and Africa market and it is expected to have a higher probability to achieve breakthrough in 2025. With respect to the research and development of new products and solutions, the Group has conducted specific research and development based on the needs of traditional banks from digital transformation, and communicated in this respect with several bank customers. In view of the business opportunities from major IBM host migration projects and riding on the delivery of a customer project in Thailand in 2024, the Group plans to focus on advancing it further in the next year.

The Group commented "Despite the global economic outlook remaining uncertain, we firmly believe that China's economy will continue to maintain long-term stable growth. In the wave of digital transformation, small and medium-sized enterprises are continuously unleashing their intrinsic growth potential and actively advancing transformation and upgrading. Meanwhile, the reshaping of the global economic landscape is promoting more Chinese brands to go abroad, with the urgent demand for efficient electronic payment, capital management and supply chain management becoming increasingly significant among cross-border enterprises. Looking forward, we will adopt an open, cooperative, and mutually beneficial approach to deepen our digital and international strategies, leverage our core strengths, closely monitor industry trends, accurately grasp customers' needs, accelerate product innovation and technology iteration and continuously improve service quality and efficiency to create greater value for shareholders, customers, and society."

– End –

About Hi Sun Technology (China) Limited

Hi Sun Technology (China) Limited (“Hi Sun Technology”, Stock Code: 818.HK) is a leading integrated solutions provider of payment, finance and telecommunications in China. Hi Sun Technology is principally engaged in the provision of payment and digital services, fintech services, platform operation solutions and financial solutions.

For Investor enquiries

Please email to ir@hisun.com.hk

** For identification purpose only*